



8th European Week of Regions and Cities
Brussels
4 - 7 October 2010

PRESS MEMO

OPEN DAYS 2010

The 8th OPEN DAYS – European Week of Regions and Cities, the most important EU event devoted to Regional policy – will be held in Brussels between 4 and 7 October 2010. Together with the EU institutions, more than 200 regions and cities will contribute to a program of seminars, workshops, debates, exhibitions and networking opportunities for several thousands of participants.

The Week will concentrate on three key themes: competitiveness, co-operation and cohesion. The OPEN DAYS are an ideal framework for them to share good practice in the field of strengthening regional competitiveness, territorial co-operation and social and economic cohesion.

ZLIN REGION IN BRUSSELS

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Zlín Region in Brussels guides an international partnership for promoting the Baltic Adriatic Corridor in the EU

The Zlín Region in Brussels has presented the candidature for participating to the Open Days 2010 in the team named "Baltic Adriatic Corridor Regions", an initiative aiming at highlighting the importance of this strategic transport project.

On the 22nd of February 2010, the Zlín Region in Brussels has formally submitted to the Committee of the Regions the candidature for the Open Days 2010 on behalf of the international partnership "Baltic Adriatic Corridor Regions".

The team, led by Zlín Region in Brussels, includes also Pomorskie Region, Lodz Region and Silesia Region (Poland), Trencin Region (Slovak Republic), Carinthia Region (Austria) and Friuli Venezia Giulia Region (Italy).

With the duty of representing all the 14 regions associated to the initiative for the Baltic Adriatic railway axis, the partners of the team will organize two events during the Open Days Week a debate on macro-regional co-operation in large transport infrastructure projects, and a workshop proposing a review of a series of success-stories in cross-border and trans-regional cooperation within a wide range of domains. A target of international experts, EU officers, transport companies, national, local and regional administrators will participate to the events scheduled respectively for the 6th and 7th October 2010 in Brussels.

Both the events aim at strengthening the synergies between Regions and EU Institutions for the inclusion of the Baltic Adriatic axis within the schemes of the Trans-European Networks and the financial contributions of the European Commission in the transport sector.

The candidature submitted to the Committee of the Regions will be evaluated by a joint panel including also the Directorate General for Regional Policy of the European Commission. The results of the selections will be announced on the **12 March 2010**. Accepted team will co-operate with the Committee and the European Commission as official partners of the European Week of Regions and Cities.

For more information about the Open Days, see:

http://ec.europa.eu/regional_policy/conferences/od2010/index.cfm

For more information about the Zlín Region in Brussels and its activities, see: www.zlinregioninbrussels.eu



Press release
February 2010

Date:
22. 02. 2010

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