



PRESS MEMO

TOMAS BATA UNIVERSITY

TBU is a new and dynamic university and research center offering a wide range of degree courses that give students the opportunity to study humanities, natural sciences, technology and arts.

ZLIN FILM FEST

Drawing from the rich history of Zlín Film Studios, the Zlín Film Festival is focused on cinema for children and young audiences. With almost 50 years of continual history, it is also among the oldest worldwide. It features several international competitions, augmented by business matching and special events.

ZLIN REGION IN BRUSSELS

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Governor of the Zlín Region, Mr. Libor Lukáš, has met EC Commissioner for Education, Culture and Youth, Mr. Ján Figel'

On the agenda, the cooperation between the Region and the European Commission in the cultural domain.

The 10th of October 2007, on the occasion of the Open Days Week 2007, the Representative Office of the Zlín Region in Brussels organised a high-level meeting between the Governor of the Region, Mr. Libor Lukáš, and the Member of the European Commission responsible for Education and Culture, Mr. Ján Figel'.

The aim of the meeting was to illustrate to the EU Institutions the new development guidelines of the Zlín Region, largely based on the valorisation of the local cultural heritage. During the meeting, Governor Lukáš presented the regional development strategy and two of its main pillars: the Film Festival Zlín and the Tomas Bata University.

Commissioner Figel' expressed great interest for the initiatives of the Zlín Region in the field of culture and confirmed the importance that the Institution he represents tributes to this issue as a fundamental component of each regional development programme.

The meeting has produced sound results. The European Commission and the Zlín Region will now cooperate on the organisation of new cultural events with European dimension, notably in the perspective of the transregional and transnational cooperation. The EU Programmes and the incoming Structural Funds offer the support for their realisation. The Representative Office of the Zlín Region in Brussels will be now coordinating the development of the cooperation between the European Commission and Zlín.

For more information about:

EC Commissioner Ján Figel': http://www.ec.europa.eu/commission_barroso/figel/index_en

Film Festival Zlín: <http://www.zlinfest.cz/index.php>

Tomas Bata University: <http://web.utb.cz/>



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