



8th European Week of Regions and Cities
Brussels
 4 - 7 October 2010

PRESS MEMO

OPEN DAYS 2010

The 8th edition of the OPEN DAYS - the European Week of Regions and Cities - will be held in Brussels between 4 and 7 October 2010.

The event brings together politicians, decision-makers, experts and practitioners of regional policy as well as stakeholders from business, banking, civil society organisations, academia and EU institutions to discuss common challenges for EU regions and cities and debate possible solutions.

The last edition has been awarded the 'Best Event 2009' in the category of "Associations and Institutional Meetings" at the annual awards ceremony organised during Brussels Meetings Week, a Europe-wide conference of specialists of the meeting industry. Since 2004, the Zlin Region has been regularly participating to the event.

ZLIN REGION IN BRUSSELS

The Rose House
 46 Boulevard de la Cambre
 B1000 – Bruxelles
 Tel. (32) 2 6411760(8)
 Fax (32) 2 6411769

Zlín Region in Brussels leads a team of EU Regions for the edition 2010 of the Open Days, the main regional event occurring yearly in Brussels

OPEN DAYS, the European Week of Regions and Cities, held each year in October, is the Brussels' biggest annual event on regional and urban development. Now it is also the city's best institutional event as well and the Zlin Region is a lead partner.

The OPEN DAYS are organised jointly each year by the Committee of the Regions (CoR), the EU's assembly of regional and local representatives, and the European Commission's Regional Policy Directorate-General (DG REGIO).

After a selection procedure based on individual candidature dossiers, CoR and EC have accepted 28 regional partnerships, grouping a record number of 245 regions and cities from 34 countries who will organise around a third of the more than 100 conferences and seminars to be held between 4-7 October in Brussels. The other two thirds will be organised by the CoR and DG REGIO.

Workshops and seminars will concentrate on the three key issues of competitiveness, co-operation and cohesion and will highlight the concerns and demands of regions and cities in the run-up to the adoption by the European Commission of its 5th cohesion report, an assessment of the current state of play that will influence the Commission's thinking on the policy post-2013.

This year, the Zlin Region is the only Czech team leader. It will be guiding the team entitled "Baltic Adriatic Corridor Regions" composed also by Pomorskie, Lodz and Silesia Regions (from Poland), Trencin Region (Slovak Republic), Carinthia Region (Austria) and Friuli Venezia Giulia Region (Italy).

The event will provide partners with the opportunity to highlight the importance of strengthening the transport infrastructure networks in Central Europe as a support to regional development.

The other Czech participants to the Open Days include Prague, Usti Region and Central Bohemia Region

For more information about the Open Days, see:

http://ec.europa.eu/regional_policy/conferences/od2010/index.cfm

For more information about the Zlín Region in Brussels and its activities, see: www.zlinregioninbrussels.eu



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