



## HIGHLIGHTS

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#### WHAT'S NEW FROM BRUSSELS

The seventh annual OPEN DAYS - European Week of Regions and Cities, the main event targeting regional policy and local development, which this year takes place on 5-8 October in Brussels, is set to be the biggest yet.

This year, the event will feature more than 100 seminars, workshops, debates, exhibitions and meetings with 7.000 participants, expected in Brussels alone, most of them experts in regional and urban development from ministries, regional administrations and other bodies.

In addition, another 300 local events in countries all over Europe will reach out to a wider public increasing the number of potential visitors to more than 30.000 in 33 countries (the 27-Member States and in the associated countries).

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#### VACANCIES IN EUROPE

Don't forget to have a look at our calendar of EU events and at the vacancies currently published by the EC

## SPECIAL FOCUS ON THE OPEN DAYS 2009

## Editorial

*Mattia Crosetto*

Dear readers,

In the space of just six years the OPEN DAYS have become a key event at which cities and regions have provided practical evidence of their capacity for creating growth and jobs, implementing European Union cohesion policy in such a way as to achieve the best results.

Conceived and developed by the EU Committee of the Regions and the European Commission Directorate-General for Regional Policy, in 2008 this communication platform has enlisted loyal support from over 7.000 local, regional, national and European decision-makers success and social integration, cooperation between regions, fruitful partnerships between local and regional authorities and businesses, and centres of excellence with research centres and universities.

The OPEN DAYS 2009 will be held between 5 and 8 October 2009 in Brussels and - throughout the month of October - in the form of local events in places all over Europe. While the Brussels programme will consist of about 100 high-level conferences, seminars and meetings under the responsibility of the organisers and the event partners, the local events offer the opportunity to discuss the OPEN DAYS themes among local organisations and citizens. In October, the European agenda will be particularly suitable for an event of this kind: a new European Parliament will have been elected and a new Commission will be due to take up office. Discussion on the EU's political priorities, the review of its budget after 2013 and the future of EU cohesion policy will be underway as. Regions and cities will play a major role in the discussions, and the OPEN DAYS will present an ideal framework for them to convey the importance of maintaining forceful, effective cohesion policy which will ensure sustainable development, present research and innovation projects, develop human capital and yield projects for cooperation between regions. The event's final programme will be presented in June and registration to the Brussels seminars will be possible as of 6 July.

Sincerely,

Mattia Crosetto  
The Head of Office  
Zlin Region in Brussels

## WHAT'S NEW FROM BRUSSELS?

*The Committee of the Regions and the European Commission have concluded the selection procedure for the Open Days 2009.*

*Process started in December 2008 with the presentation of the new edition and continued with the deadline established in March 2009 for the presentation of the candidature-dossier.*

*At the beginning of April 2009, results have been announced.*

*And the Zlin Region is in!*



## The Zlin Region will be among the 214 EU Regions participating to Open Days 2009

Following the selection made by the European Commission and the Committee of the Regions, a total of 214 regions and cities from 33 countries grouped in 24 partnerships have been admitted to take part in the most important European event devoted to Regional policies and local development: the European Week of Regions and Cities.

The event will occur from the 5<sup>th</sup> to the 8<sup>th</sup> of October 2009 in Brussels.

The EU countries with most regions and cities participating are Italy (25), the United Kingdom (20), Spain (19) and France (18). Other EU institutions, private companies and financial institutions will also participate in the OPEN DAYS via the Meeting Place, a showcase for best practice in public-private partnerships at local level, which will take place in the CoR's headquarters, the Jacques Delors building in Brussels.

Each OPEN DAYS partner will host or take part in events grouped around strategic themes for territorial cooperation and the future of EU cohesion policy. The final programme will be published in June and on-line registration will be possible as of 6 July.

As in previous years, the OPEN DAYS are designed to bring together political representatives, decision-makers, experts and practitioners of regional policy as well as stakeholders from the banking and business sectors, civil society organisations, academia, EU institutions and the media to discuss the common challenges facing European regions and cities, and to discuss possible solutions. The event also provides a platform for capacity-building for those involved in implementing EU cohesion policy and in managing EU funds, as well as facilitating cooperation and networking among regions and cities on best practice in regional development. Finally, it offers participants the opportunity to discuss the European cohesion policy of tomorrow in a wider context, involving views from third countries and international organisations. With this in mind, for the first time this year the event will feature the OPEN DAYS University, providing a platform for academic debates.

In addition to the flagship events in Brussels, local events will be organised by each OPEN DAYS partner throughout the month of October under the label "Europe in our Region/City". In addition, other local institutions and organisations have been invited to participate, and a total of 300 events are expected to be held across the participating countries. Until 8 May, institutions and other bodies still can apply to become a 'local OPEN DAYS' event organiser.

The result will be again a unique event at international level for the promotion of the most successful strategies in regional development.

***The Zlin Region will be participating to the Open Days 2009 as member of the partnership "BIRTH – Bringing Innovative Regions Together for Health".***

***The other members of the partnership are:***

***South Tyrol (IT), Lombardy (IT), Olomouc Region (CZ), Opolskie (PL), Trenčín Region (SK), Valencian Region (ES)***

***BIRTH is at its second edition after the positive experience of 2008.***

## OPEN DAYS 2009: all other Regions involved

**20/20/20 Regions against climate change** Lazio (IT), Chalandri (GR), Gorj (RO), Marche (IT), North Hungary (HU), Silesia (PL), S.E. Region (BG), Tuscany (IT), Umbria (IT), Yorkshire and Humber (UK)

**2020 Regions: Acting for the Future** Castilla y Leon (ES), Cantabria (ES), Central Denmark (DK), Central Region (PT), East of England (UK), England's Northwest (UK), Mid-Norway (NO), Warmia and Mazury (PL), West Norway (NO)

**Achieving Regional Innovation: Innovative Regions for Growth** East Midlands (UK), Apulia Region (IT), Arnhem Nijmegen (NL), Basilicata (IT), Dunquerque (FR), Lodz Region (PL), Municipality of Burgas (BG), Nicosia (CY), Nord -Pas de Calais (FR)

**Addressing the Crisis through Skills and Inclusion: Regional and local responses** Stockholm region (SE), Attica (GR), Flanders (BE), Ile de France (FR), Kent (UK), Madrid (ES), Navarra (ES), North Brabant (NL), North East England (UK), Timis (RO), Veneto (IT)

**Advanced Co-operation in the North Sea -English Channel** Northern Netherlands Provinces (NL), Bremen (DE), Finistère (FR), Niedersachsen (DE), South Norway (NO), Southern England (UK), Upper Normandy (FR), West Sweden (SE), Zuid Holland (NL)

**Atlantic Alliance** Wales (UK), Brittany (FR), Irish Regions (IE), Lower-Normandy (FR), Norte (PT), Northern Ireland (UK), Province of Corunna (ES), Scotland (UK), South West Region (UK)

**Baltic Sea Group** Mecklenburg-Vorpommern (DE), Central Sweden (SE), Helsinki (FI), Hamburg (DE), Berlin (DE), Malmö (SE), Oslo (NO), Pomorskie (PL), Riga (LV), Schleswig-Holstein (DE), Southwest Finland (FI), Tallin (EE), Tampere (FI), Vilnius (LT), West Finland (FI), Westpomerania (PL), Zealand (DK)

**C.R.E.A.T.I.V.E. Tourism** Nitra Region (SK), Alentejo (PT), Calabria (IT), Firenze (IT), Potenza (IT), Republic of Srpska (BA), Sicily (IT), Vrancea Region (RO), Zilina Region (SK)

**Capital Cities** G-4 (Amsterdam, The Hague, Rotterdam and Utrecht) (NL), Budapest (HU), Copenhagen (DK), London (UK), Rome (IT), Sofia (BG)

**Cities for Global Events** Turin (IT), Fés (Additional Partner) (MA), Genoa (IT), Marseille (FR), Munich (DE), Sarajevo Canton (BA), Warsaw (PL)

**Cohesive Regions for a Stronger Europe** Wielkopolska (PL), Andalusia (ES), Carinthia (AT), Castilla-La Mancha (ES), East Netherlands Provinces (NL), Lancashire (UK), Nomarchia Ilias (GR), Pilsen Region (CZ), South Finland (FI)

**Creative Action for Innovation** Styria (AT), Croatian Regions (HR), Friuli Venezia Giulia (IT), Kujawsko-Pomorskie (PL), Vojvodina (RS), West Pannonia (HU)

**Creative & Inclusive Economic Growth Net.** Lisbon & Tagus Valley (PT), Abruzzo (IT), Azores (PT), Basque Country (ES), Gloucestershire (UK), Malta (MT), Merseyside (UK), West Ireland (IE), Zealand (NL)

**European Capitals of Culture** Liverpool (UK), Guimarães (PT), Istanbul (TR), Kosice region (SK), Maribor (SI), N.Rhine-Westphalia/Essen (DE), Pécs (HU), Stavanger (NO), Turku (FI), Upper Austria (AT)

**Euroregions for territorial integration** Catalonia (ES), Aosta Valley (IT), Balearic Islands (ES), Languedoc Roussillon (FR), Liguria (IT), Malopolska (PL), Midi-Pyrénées (FR), Piedmont (IT), Provence-Alpes-Côte d'Azur (FR), Rhône-Alpes (FR)

**Innovative Good Practices** Cyprus, Croatian Pannonia (HR), Eszak-Alfold (HU), N. Karelia (FI), Yalova (TR), Podkarpackie (PL), Podlaskie (PL), Prešov Region (SK), South Transdanubia (HU), Vidzeme (LV)

**Lisbon Regions Network&Partners** Randstad (NL), Aquitaine (FR), Bratislava Region (SK), Brussels Capital Region (BE), Emilia-Romagna (IT), Extremadura (ES), Wallonia Region (BE), West Midlands (UK)

**Local Intermediate Authorities acting for Europe** Province of Liège (BE), Brittany/ Ille et Vilaine/Rennes (FR), Côtes d'Armor (FR), Eure (FR), Gironde (FR), Moselle (FR), Prahova (RO), Province of Badajoz (ES), Province of Benevento (IT), Province of Brescia (IT), Province of Cáceres (ES)

**Networking for innovation** Province of Barcelona (ES), City of Lodz (PL), Dublin (IE), Province of Mantova (IT), Varna (BG)

**Northern Sparsely Populated Areas** North Sweden (SE), East Finland (FI), Mid Sweden (SE), North Finland (FI), North Norway (NO), West Iceland-Westfjords-North West Iceland (IS)

**Regional Partnership on Transition Regions in Europe** Saxony-Anhalt (DE), Brandenburg (DE), Central Bohemia (CZ), Cornwall (UK), Mazovia Region (PL), Principality of Asturias (ES), Region de Murcia (ES), Saxony (DE), West Wales and the Valleys (UK)

**Successful cross-border cooperation -we make it happen!** Lower Austria (AT), Aragon (ES), Estonia (EE), Galicia (ES), German speaking Community (BE), Latvia (LV), Lithuania (LT), Lubelskie Region (PL), Lubuskie Voivodeship (PL), Municipality of Veria (GR), Province of Limburg (NL), Thessalians (GR)

**Urban-rural alliances -METREX plus** Nuremberg (DE), Bayreuth (DE), Glasgow (UK), Gothenburg (SE), The Hague (NL), Vienna (AT)

## Open Days 2009 Program & main issues

*Around the four themes of the OPEN DAYS 2009, events will target the general public, potential beneficiaries of the Cohesion Policy and of the Structural Funds and expert audiences.*

*They can be organised within the framework of the communications plans of cohesion policy programmes 2007-2013 as well as outside it.*

*The events can also be organised in conjunction with the launch of Structural Funds projects or in the framework of the annual information events which are required by the Structural Funds regulations.*

### **Open Days 2009 will deal with a series of key priorities for regional policy**

Under the OPEN DAYS 2009 general motto 'Global Challenges, European Responses', the event's programme will be structured according to these four themes:

#### ***A Restoring Growth: Innovation in Europe's regions and cities***

With increasing global economic challenges and uncertainty, it is clear that globalisation has changed the world economic order, bringing new opportunities and new challenges. To compete, Europe's regions must become more inventive, react quicker and address global and environmental challenges by innovating more. Possible topics under this theme include: a) Innovating through EU cohesion policy; b) Knowledge Transfer: university and industry at work in Europe's regions; c) Financing innovation with EU funding; d) Innovation and territorial cooperation; e) Innovation and Information Society.

#### ***B Regions and climate change: Europe's way***

The EU has set itself ambitious targets to fight climate change and promote renewable energy up to 2020 and beyond. Much of the burden will fall on Europe's regions. Possible topics under this theme include: a) Regional strategies to tackle climate change; b) Renewable energies; c) Financing energy efficiency measures through EU cohesion policy.

#### ***C Territorial cooperation: Working together across borders***

In 2009, the evaluation of cohesion policy's programmes of the 2000-2006 period will become available. Showing results and measuring the impact are key aspects in the cohesion policy cycle. It also helps to provide a clearer framework in which proposals for cohesion policy after 2013 can develop. Possible topics under this theme could include: a) Cross-border cooperation; b) Inter-regional cooperation; c) Sharing good practice inside and outside Europe.

#### ***D Achieving results, looking ahead: EU cohesion policy's evaluation and future prospects***

2009 will see the submission of most if not all evaluation of cohesion policy programmes of the 2000-2006 period. This is clearly a key aspect of the cohesion policy cycle in that it contributes in measuring the impact and results of cohesion policy. It also helps to provide a clearer framework in which any proposals for cohesion policy after 2013 can develop. Possible topics under this theme could include: a) Key findings from the ex-post evaluations 2000-2006; b) The ex-post evaluation process: lessons learned; c) Cohesion policy post-2013.

### ***Local events of the Open Days 2009***

Local events will be organised throughout of October by each OPEN DAYS partner under the label "Europe in our Region/City".

Local organisers other than those proposed by the regional partners will have to apply including a description of the events planned which should be clearly linked to the OPEN DAYS themes before they are entitled to use the local events logo. In this context, regional partners and other organisers are requested to co-operate with the European Commission's representations or delegations and communication networks in their respective countries/regions. In addition, special efforts should be made in order to raise awareness of regional and local media.

Final information about the local events including title, description including target groups and speakers, date and venue will be provided by the regional partners to the Committee of the Regions by 8 May 2009.

## Open Days 2009 The complete list of partners



### **Partners**

Together with more than 200 partners, the OPEN DAYS are organised by the European Commission's Regional Policy DG and the Committee of the Regions. Partner fall into three categories:

### **Regions and Cities**

Regions and cities are the core of the OPEN DAYS event. Through their Brussels representation offices they are asked to create so-called 'regional partnerships' and to present seminars and local events in the framework of the OPEN DAYS. In previous years, about 200 regions and cities grouped in 20 or so partnerships have been OPEN DAYS partners.

### **European institutions**

Apart from the two organisers, the European Commission's Regional Policy DG and the Committee of the Regions, the European Parliament, the Presidency of the Council of the EU, the European Investment Bank and other Commission DGs as well as the Commission representations in the Member States and information networks.

### **Business partners and associations, financial institutions and civil society organisations**

Business partners and associations, financial institutions and civil society organizations will organize sessions as part of the OPEN DAYS programme, mainly with the 'Meeting Place' in the Committee of the Regions where they will jointly present projects and ideas in cooperation with regions and cities.

### **European Commission**

Directorates General for:

Education and Culture

Employment

Social Affairs and Equal Opportunities

Energy and Transport

Enterprise and Industry

Environment

Health and Consumers

Information Society and Media

Research

### **Other organisations**

European Environmental Agency

European Patent Office

Executive Agency for Competitiveness and Innovation

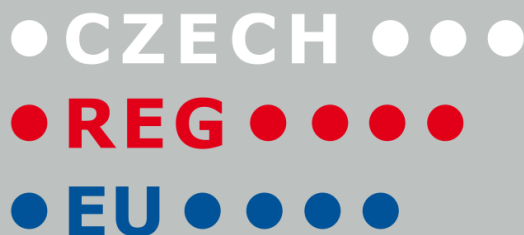
European Citizens Advisory Service

Eixo

Atlantico-European network of cross-border local authorities

# Calls for proposals

<b>Media Program</b>	Media International - Preparatory Actions Deadline: <b>02. 06. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:031:0015:0016:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:031:0015:0016:EN:PDF</a>
<b>CIP Program</b>	Entrepreneurial cultural of young people and entrepreneurship education Deadline: <b>20. 04. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:020:0026:0027:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:020:0026:0027:EN:PDF</a>
<b>Education</b>	Tempus IV – Reform of higher education through university cooperation Deadline: <b>28. 04. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:018:0031:0032:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:018:0031:0032:EN:PDF</a>
<b>Education</b>	Erasmus Program – Young Interpreters Deadline: <b>29. 05. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:083:0026:0027:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:083:0026:0027:EN:PDF</a>
<b>Energy</b>	Intelligent Energy for Europe Call 2009 Deadline: <b>25. 06. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:081:0024:0024:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:081:0024:0024:EN:PDF</a>
<b>Energy</b>	Cooperation projects and measures; support for cultural bodies Deadline: <b>Various</b> <a href="http://www.europanostra.org/">http://www.europanostra.org/</a>
<b>Transport</b>	TEN-T Projects Deadline: <b>15. 05. 2009</b> <a href="http://tentea.ec.europa.eu/">http://tentea.ec.europa.eu/</a>
<b>Research</b>	7FP Energy Second Generation Biofuels - EU Brazil Coordinated Call Deadline: <b>05. 05. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:001:0010:0010:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:001:0010:0010:EN:PDF</a>
<b>Research</b>	Ambient Assisted Living Program Call for proposals 2009 Deadline: <b>05. 05. 2009</b> <a href="http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:038:0015:0015:EN:PDF">http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:038:0015:0015:EN:PDF</a>



## Czech Reg Days

11. 2. – 21. 4. 2009 CoR

Regions of the Czech Republic  
contribute to the program of  
Czech Presidency

### Zlín Region in Brussels

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### CALENDAR

#### APRIL

**21. 4. 2009**

Twenties

Generation new Europe

Closing ceremony

Committee of the Regions

Brussels, Belgium

**21-22. 4. 2009**

Plenary Session of the

Committee of the Regions

European Parliament

Committee of the Regions

Brussels, Belgium

**23. 4. 2009**

EUREGHA

Press conference

Veneto Region in Brussels

Brussels, Belgium

**25. 4. 2009**

Twenties

Generation new Europe

Ending of exhibition

Committee of the Regions

Brussels, Belgium

### Vacancies in Europe

#### EU Central Bank

- **General management**

Vacancy notice: ECB/037/09

Deputy Director General

Place of work: Frankfurt, Germany

Deadline: 06. 05. 2009

Info: <http://www.ecb.int>

#### EU Central Bank

- **Risk Management Division**

Vacancy notice: ECB/036/09

Economist

Place of work: Frankfurt, Germany

Deadline: 06. 05. 2009

Info: <http://www.ecb.int>

#### EU Central Bank

- **International & European Relations**

Vacancy notice: ECB/034/09

Economist

Place of work: Frankfurt, Germany

Deadline: 06. 05. 2009

Info: <http://www.ecb.int>



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12. 04. 2009

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