



HIGHLIGHTS

PAGE 3

WHAT'S NEW IN BRUSSELS

Open Days 2008: the on-line registration is now possible. Follow our instructions if you wish to participate to the Brussels events.

PAGE 4

FOCUS ON EU PROGRAMMES

Officially launched the New Europa Nostra Award for cultural heritage protection and valorisation.

Deadline is fixed at 01 October 2008.

PAGE 5

SHORTS FROM BRUSSELS

The Representative Office was in the Zlín Region to prepare the organization of the SupPolicy events.

The program for foreign delegations is now defined and the organizers can now solve the logistic issues.

PAGE 6

CALLS FOR PROPOSALS

PAGE 7

VACANCIES IN EUROPE

Don't forget to have a look at our calendar of EU events and at the vacancies currently published by the EC

Editorial

Mattia Crosetto

Dear readers,

The debate on the future of the EU Cohesion Policy – and of its financial instruments, notably the Structural Funds – is already started in Brussels.

Personally, I firmly believe that even in the period after 2013 the essentials of the Cohesion Policy will continue to be relevant.

Furthermore, I believe that even in the period after 2013 Cohesion Policy should continue to be the major EU instrument to achieve the Union's sustainable development agenda. Cohesion Policy allows us, through investment in people, infrastructure, technology and knowledge, to shape our response to challenges in 10, 20, 30 years.

It is this long-term perspective that puts Cohesion Policy firmly at the centre of both the competitiveness and sustainability agenda. We all know that competitiveness without sustainability is storing up problems and a big bill for future generations. But equally we know that a knowledge based economy, environmental quality and prudent use of resources are factors of competitiveness.

Surely, those who participate in the discussion recognise that globalisation makes regions face complex and multidimensional problems. Therefore there is a compelling need for integrated approaches. For example, tackling climate change requires well-orchestrated investments in different fields, from technological innovation to sustainable transport modes, from education to protection of natural resources, from support of renewable energies and energy efficiency to public awareness raising.

This is precisely what EU cohesion policy renders possible through its integrated approach to policy design and making.

Of course, this general problems have to find out operational solutions, that can be applied all around Europe. There is now the time to work on and prepare good proposals for the common debate.

Sincerely,

Mattia Crosetto
The Head of Office
Zlín Region in Brussels

WHAT'S NEW IN BRUSSELS?



The organisation of the Open Days 2008 is well on the rail.

The registration system to the Brussels' events is now operational and every interested person can enter and subscribe with no fees to pay.

Open Days 2008: registration is open to all interested experts and participants

Online registration for the OPEN DAYS 2008 European Week of Regions and Cities got underway on 9 July 2008.

Participation is free, with 143 specialist seminars to choose from and a total of 15.000 seats available from 6-9 October. Registering for an event could not be simpler: the official website, www.opendays.europa.eu, includes details all the seminars and workshops, speakers, dates and venues, as well as a step-by-step guide on how to apply.

French Prime Minister, François Fillon, will address the opening session at the Charlemagne Building on 6 October, alongside CoR President Luc Van den Brande and Regional Policy Commissioner Danuta Hübner. EC President José Manuel Barroso is also expected to participate in the ceremony. The closing session, which takes place in the European Parliament on 9 October, will include contributions from President Hans-Gert Pöttering, French Secretary of State for European Affairs Jean-Pierre Jouyet, and CoR First Vice-President Michel Delebarre.

How to register to the Open Days 2008

Click on www.opendays.europa.eu

Each seminar and workshop has a code according to its date, the letter of one of the four thematic topics, and a chronological number.

For example, the seminar code "08A02" signifies: Wednesday 8 October, thematic topic "A" of the programme (Innovating regions: Promoting research, technological development and innovation), and is the 2nd seminar (out of the total number of seminars on the theme).

The website provides an online search tool in order to find a seminar or workshop by specific topic. The search is activated by keywords, themes, speakers' names, programme codes or dates. If one or several seminars of interest are found, select them by clicking the appropriate box. The system then asks for the personal data (name, organisational affiliation, email, etc.) of the potential participant. Once submitted, the request to attend the selected workshops is automatically sent to the organisers of the chosen workshops. Please note that attendance at the opening and closing sessions and the official reception is by invitation only. Group registrations to seminars are not possible.

Once the request for attendance has been received, the online registration system will automatically send an email confirming that the request is being processed. This is not a confirmation of participation. Within two weeks following the request(s) for attendance, and depending on the number of seats available, participants will be notified by a confirmation – or rejection – email for each attendance request.



To register to the seminars organised by the Zlin Region

The Zlin Region, in cooperation with the other partners of the BIRTH conglomerate (Bringing Innovative Regions Together for Health), is organizing the following seminars:

1. [Workshop 08C20 - Maximising Health Gain
New Financial Models and the Use of Structural Funds](#)
2. [Workshop 08A34 - Regional Innovation for a Healthier Europe](#)
3. [Workshop 08C44 - Reengineering Hospitals](#)

For more information, see also on www.zlinregioninbrussels.eu

European Regional Award Champions EP and CoR have launched the edition 2008

The European Parliament, the Committee of the Regions and the EP Regional Review have launched the Regional Award 2009. The event aims at identifying the champions in innovation and best practice throughout EU regions, highlighting programmes and projects that can serve as examples to other regions.

The deadline for submitting candidatures is fixed at 31 July 2009.



The European Regional Champion Awards unite Europe in celebrating achievement in all its regions. The awards ceremony will take place on Wednesday, 19th November 2008 at the Committee of the Regions Head Office in Brussels. Over 400 senior figures from the CoR, the European Parliament and the Commission will be invited. The evening will be a celebration of the innovation and best practice the awards have showcased.

Categories of the Award

Communication Champion

Awarded to the region that has best communicated the achievements and successes of the European Union to its citizens and how their region or city has benefited from EU membership.

Cultural Champion

To be awarded to the regional program that has been most successful in promoting that region's cultural heritage to a wider audience, through the creation of a museum, art gallery, exhibition or other live event.

Employment Champion

To be awarded to the regional initiative that has done most to create jobs or stimulate employment in that region. This may have been achieved through attracting inward investment, developing training programs or coordinating employment policy with other regions or cities.

Energy Champion

To be awarded to the region that has implemented effective policy to help promote energy efficiency, or has employed innovative methods for the generation or distribution of energy.

Environment Champion

Awarded to the region that has achieved the most in environmental policy; having a positive effect in their region for improving the environment and helping to fight climate change.

Innovation Champion

Awarded to the region which can best demonstrate a policy designed to boost innovative research or that provides an innovative solution to a local problem.

Intercultural Dialogue Champion

To be awarded to the region that has done the most to further intercultural dialogue to its citizens, while promoting its own language and culture to bring Europe's regions closer together.

Maritime Champion

Awarded to the region which has launched the most successful maritime policy in the past year.

Social Policy Champion

Awarded to a regional policy which has achieved most to improve the welfare of its citizens in need – for instance relief of poverty, reducing homelessness, tackling unemployment.

Transport Champion

Awarded to the region which has introduced the most successful transport policy in the last year at either local and/ or inter-regional level. This could be the introduction of a new road system, building of a bridge to connect communities, a new or improved rail network, tram system, airport etc.

More information

Languages in the EU: www.theparliament.com/regionalchampions

FOCUS ON EU PROGRAMMS



Section on EU Programmes.

A new opportunity for the valorisation of the local cultural patrimony with tourism potential and significance.

EU PRIZE for CULTURAL HERITAGE Europa Nostra Award 2009

Europa Nostra and the European Commission have launched the Heritage Award 2009. Last year, also a project from Czech Republic was among winners.

The EU Prize for Cultural Heritage / Europa Nostra Awards are granted annually to identify and promote best practices in the conservation of tangible cultural heritage, to stimulate the exchange of knowledge and best experiences throughout Europe, to enhance public awareness and appreciation of Europe's cultural heritage, and to encourage further exemplary initiatives through the Power of Example.

For 2009, outstanding heritage achievements will be awarded in the following categories:

- Conservation
- Research
- Dedicates Service by Individuals or Entities
- Education, Training and Awareness Raising

The EU Prize for Cultural Heritage / Europa Nostra Awards consist of two award levels.

Up to six entries will be awarded a Prize, which includes a monetary award of €10.000. Up to twenty-five entries will be awarded a Medal.

Deadline for entries has been established at the date of 1st October 2008.



This is a general information notice. Full information about the EU Prize for Cultural heritage and conditions to participate can be obtained from the organizers: Europa Nostra and the European Commission.

Criteria for awarding the Prize

Criteria for the assessment of entries include excellence in the work executed and preliminary research conducted, as well as respect for artistic, cultural and social value, setting, authenticity and integrity.

A special attention is also paid to sustainability, interpretation and presentation, educational work, funding and management, and social responsibility. Entries can be on a scale ranging from small to large, local to international, and should display a standard of work considered outstanding in a European context.

Conditions by category

Category 1: CONSERVATION

Outstanding achievements in the conservation and enhancement of cultural heritage in the following areas:

- Single buildings or groups of buildings in rural or urban setting
- Industrial and engineering structures and sites
- Cultural landscapes: historic parks, gardens, larger areas of designed landscape, areas of cultural, environmental and/or agricultural significance
- Archaeological sites, including underwater archaeology
- Works of art and collections: collections of artistic/historic significance or old art works

Category 2: RESEARCH

Outstanding research which leads to tangible effects in the conservation and enhancement of cultural heritage in Europe in any of the above-mentioned Category 1 areas.

Category 3: DEDICATED SERVICES

Open to individuals or organizations whose contributions over a long period demonstrate excellence in the protection, conservation and enhancement of cultural heritage

Category 4: TRAINING & EDUCATION

Outstanding initiatives related to heritage education, training schemes in cultural heritage conservation, and programs for raising awareness on cultural heritage.

Managing Authority

Mr Sander van der Ven

Heritage Awards Coordinator

Europa Nostra award - International Secretariat

Lange Voorhout 35

NL - 2514 EC The Hague

THE NETHERLANDS

Tel. +31 (0) 70 302 40 59

Fax: +31 (0) 70 361 78 65

[Website: www.europanostra.org](http://www.europanostra.org)

SHORTS FROM BRUSSELS



France has become President of the EU Council on the 1st of July 2008. This will be the last EU Presidency before the turn of Czech Republic on January 2009.

France take the leadership of the EU Council for the semester from July to December 2008

The French President of France, Mr. Sarkozy, is presently also President of the EU Council, for the Semester ending up the 31 December 2008.

When assuming the new charge, Mr. Sarkozy has also officially presented the program of the new Presidency.

The program of the French Presidency aims to respond to the main concerns of Europeans, mainly with regard to energy and climate change, issues concerning immigration, agriculture and food safety, defence and security. Furthermore, the French Presidency naturally also wants to advance the EU's action in all the main areas, particularly those pertaining to society, the economy, finance and culture, and on an international level.

For all these issues, cooperation with the next President – Czech Republic – is strategic.

For the moment, EU attention has been devoted to the first political step of the French Presidency, the Union for the Mediterranean.

Officially inaugurated on 13 July 2008 at the Paris Summit for the Mediterranean, which brought together 43 European and Mediterranean States, the EU institutions and the regional organizations, the Union for the Mediterranean project is based on three simple but essential principles: a political mobilisation at the highest level through Summits of Heads of State and Government every two years; a governance on an equal footing, in the form of a North-South co-presidency and a permanent secretariat with equal representation; a prioritising of concrete projects with a regional dimension that create de facto solidarity.

Organisation of the September events in the Zlin Region

On the 3rd of July 2008, the representatives of the Brussels Office, Mr. Crosetto and Ms. Janošková, met in Zlin with Ing. David Mareček from the Regional Authority.

They discussed future activities within the SupPolicy Project, notably the workshop and the Steering Committee which will occur on the 24-25 of September 2008 in the Zlín Region. They worked on the preparation of those actions, their priorities and objectives, as well as on project follow-up. The aim is to organize an event that can involve not only the present SupPolicy partners, but also new potential interested parties who can then work together on project proposals for further financial funding from the European Commission.

Within the preparation of complementary program for the foreign delegations, the representatives of the Office visited some places of general interest connected with the most important family of the Zlin Region - the Bata family.

Open Days 2008

Fourth organisational meeting at the Committee of the Regions

The Committee of the Regions organized for the 11th of July 2008 the fourth meeting for the preparation of the Open Days 2008.

On the occasion, the CoR unveiled the contents and the agenda of the promotional campaign for the Brussels events, as well as for those scheduled in the Regions. A wide palette of media will be used: from the newspapers to internet, from the posters in the city and in the airport to the videos. This is a confirmation of the importance assumed by this event all around Europe.

Other topics on the agenda included the organisation of the Investors Café, the official reception, the media program and also the agenda of the local events. Other issues, such as the contents of the opening and closing sessions, the reporting system for conclusions and the security procedures for participants, have also been treated.

Calls for proposals

Education	Lifelong Learning Programme – Lifelong Learning Strategies Deadline: 13. 08. 2008 http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2008:067:0048:0049:EN:PDF
Education	EIBURS – Sponsorships with the EIB-Universities research action Call for proposals Deadline: 15. 09. 2008 http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2008:145:0012:0013:EN:PDF
Culture	Europa Nostra Award – Edition 2009 Deadline: 01. 10. 2008 http://www.europanostra.org/
Culture	Cooperation projects and measures; support for cultural bodies Deadline: Various http://eacea.ec.europa.eu/culture/index_en.htm
Civil Society	Financial supports to EU Consumer organizations Deadline: 26. 09. 2008 http://europa.eu.int/comm/consumers/tenders/information/grants/support_en.htm
Civil Society	Ambient Assisted Living Joint Programme 2008 New technologies for assisting elderly people Deadline: 21. 08. 2008 http://www.aal-europe.eu/aal-2008-1
Civil Society	Civil Protection Preparatory action on an EU rapid response capability Deadline: 22. 08. 2008 http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2008:135:0004:0004:EN:PDF
CIP Program	Call for Eco-Innovation Projects Deadline: 11. 09. 2008 http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2008:100:0020:0020:EN:PDF
COST	EU Cooperation in the field of Scientific and Technical Research Deadline: 26. 09. 2008 http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2008:096:0051:0052:EN:PDF

Invitation to the SupPolicy workshop
24th July 2008, in the Zlín Region, Czech Republic



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CALENDAR

JULY

18-22. 07. 2008

ESOF 2008

Euroscience Open Forum

Science for a better life

Catalan Foundation for R&D

Barcelona, Spain

SEPTEMBER

11. 09. 2008

Satellite info services for

Regional development

Conference at CoR

Brussels, Belgium

15. 09. 2008

ICT for Rural Tourism

Forestur project

Seminar at CoR

Brussels, Belgium

OCTOBER

06-09. 10. 2008

Open Days 2008

EU Week of Regions and

Cities

EC – CoR

Brussels, Belgium

Vacancies in Europe

European Chemical Agency ECHA

- **Socio-Economic Analysis Committee**

Vacancy notice: ECHA/TA/2008/035

Junior Analysts

Place of work: Helsinki, Finland

Deadline: 04. 08. 2008

Info: http://europa.eu/epso/temp-staff_en.htm

European Chemical Agency ECHA

- **Socio-Economic Analysis Committee**

Vacancy notice: ECHA/TA/2008/036

Senior Analysts

Place of work: Helsinki, Finland

Deadline: 04. 08. 2008

Info: http://europa.eu/epso/temp-staff_en.htm

European Chemical Agency ECHA

- **Socio-Economic Analysis Committee**

Vacancy notice: ECHA/TA/2008/037

Team Leader

Place of work: Helsinki, Finland

Deadline: 04. 08. 2008

Info: http://europa.eu/epso/temp-staff_en.htm



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Form closed:
15. 7. 2008

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