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The Jaspers Office in Vienna has been inaugurated. From now on, new opportunities raise for the Region in the frame of the Structural Funds 2007-13.

Don't forget to have a look at our review of the Calls for proposals published by the EC.

## Editorial

*Mattia Crosetto*

Dear readers,

It is an intense May the one we are presently having in Brussels.

We have been working on the organisation of the Interinstitutional Portes Overtes – the celebrations of the Europe's Day together with the other Czech Regions present in Brussels.

The event has been a great success, with more than 4000 people visiting our stand in the seat of the Committee of the Regions. A promotional opportunity, useful to let the EU community get acquainted with our Region, its tourism, cultural and economic attractiveness.

Then, we have started working on the organisation of the Open Days 2007. This year, we will not only realise two seminars to discuss the project financing from the European Union, but we will also prepare a special stand at the Committee of the Regions within the frame of the Investors' Café. This will be an opportunity to get in touch with financial operators interested in investing their funds in our Region.

What we would like to do in this occasion is to really establish a direct link with the international financial community to understand from them what do they expect from our Region in terms of infrastructures, administrative rules, human resources, and so on for that they can drive their money within the Region.

We are also working on the future of the Cohesion Policy. We proposed to our partners in ERRIN – the European Network of the Innovating Regions, to think together on a joint proposal to be addressed to the European Commission aboutg the future of the Structural Fund. In fact, we have to start implementing the SF for 2007-13, but we have also to imagine the future after that date.

So, no time to relax in Brussels!

Sincerely,

Mattia Crosetto  
The Head of Office  
Zlin Region in Brussels

## WHAT'S NEW IN BRUSSELS?

### ZLIN REGION IN BRUSSELS TOOK PART IN PORTES OUVERTES 2007

If you want to visit the heart of European Union in one day, learn all you wish to know about European integration, association and obtain survey about the role of regions in the European Union, the best way was the visit of the traditional Open Day in the European Commission, European Parliament and Committee of the Regions 5 May 2007.

The Representative Office of the Zlin Region, together with ten Czech regions which have there a representative office presented Zlin region in the Committee of the Regions. More than 4.000 visitors had the opportunity to take our advertising brochures, taste traditional food and listen to folk group "Příkazanka".

### PORTES OUVERTES 2007

EU Institutions in keeping with its policy of openness, welcomed on 5 May, few days before the Day of Europe, visitors in their buildings. The main opportunity for regions to present themselves was at the Committee of the Regions in the Jacques Delours Building, which was visited by approximately 4 500 people.

The Zlin Region in Brussels took part in this „Interinstitutional Open Day” in the Jacques Delours Building, so in the building in the CoR together with other 60 regional missions which presents in Brussels.

Zlin region shared the stand with Olomouc region and together with 4 other Czech stands created „Czech regions exhibition site”.

Visitors of the fifth floor, which was determined just for regions, had opportunity to go through stands of different regions, taste national food and above all acquaint oneself with possibilities of culture and sport self-realization and facilities in each region.

Beside the traditional „Tour des Regions” some regions prepared competitions or quizzes for children and adult. The Zlin Region in Brussels prepared small quiz for children consists of three questions in which they could win nice prizes.



Beyond regions from the Czech Republic presented here also Hungary, Slovakia, Poland, Great Britain, Greek, etc.

The sixth floor belonged to staff of Committee of the Regions, who prepared great amount of interesting games, competitions and telling fairy tales for children.

There were also performance of folk and dancing groups during the day. Zlin's region represented here „Příkazanka”, which played traditional Moravian songs to visitors for several times.

## Project opportunities in Europe: A selection of the proposals from our partners

***In the frame of our networking activity in Brussels, we continuously receive project proposals from the circuit of European partners. We present hereafter two of them that could raise the interest of our local community. Should you be interested in one of them, as well as in general in the Programmes of the European Union, do not hesitate to contact us.***

### EU HEALTH PROGRAMME

The territorial administration of Caserta (IT) is working on a project proposal in the field of health care. The main topic relates to the prevention and medical treatments of cardiac diseases.

The project mainly addresses the people who live in rural areas located far from the urban hospitals. Thanks to six campers perfectly equipped with cardiac-health care units, it will be possible to begin a pilot project to control and assist people who need help. The project should also allow the collection of a series of critical data that will be compared for the definition of public health care strategies in the sector, as well as for the launching of an information campaign that will take place to prevent heart disease.

The estimated duration of the project is of 36 months as a whole.

*Measures under the public health program of the EU are eligible for funding through project subsidies and public contracts.*

*According to the annual work plan, the budget available for 2007 is € 40 million. This amount is divided into the "operational budget" of € 38,8 million, which will be used by awarding grants for projects and by issuing calls for tenders, and resources for technical and administrative assistance and support expenditure of € 1,2 million.*

*The EU cofinance the projects at a rate of 50% of the total of eligible costs.*

The project promoters are looking for partners that work in the field of the public health-care, and notably in the sector of the cardiac disease. They could be universities, research centres, non-profit organisations, public administrations and even private companies. The idea is to work on the "best practise exchange", the collection and updating of health data (useful for European organizations), the formulation and launch of the information campaign to prevent heart diseases.

The deadline for the presentation of the project proposal to the EC is the 21 of May 2007.

### CIVITAS PROGRAMME

The Bilbao City Council would like to take part as "Learning City" in the next Civitas Programme Call. Therefore, they are looking for interested partners in the field of urban mobility.

Bilbao is a medium sized city (350.000 inhabitants) located on the northern part of Spain. It is the economic and industrial capital of the European Atlantic axe and has gone over a radical transformation for the last decade on the grounds of a multi-institutional agreement. Stemming from a huge industrial rationalization Bilbao has turned over a prosperous service city led by emblematic projects such as the Guggenheim Museum, the modern subway or the multifunctional Congress Palace.

Therefore Bilbao City Council is a mobility proactive city capable of bringing experience for the Consortium concerning the mentioned issues.

The idea is to create a well-shaped consortium strengthening contacts with another European cities by sharing experiences on how to manage common problems. Bilbao is also looking forward to learning how to develop a European project and play an active role in the European and international forum for mobility issues.

*CIVITAS - cleaner and better transport in cities - stands for CItY-VITAlity-Sustainability. With the CIVITAS Initiative, the EC aims to generate a decisive breakthrough by supporting and evaluating the implementation of ambitious integrated sustainable urban transport strategies that should make a real difference for the welfare of the European citizen.*

*CIVITAS I started in early 2005; II in early 2006, now there are 19 cities clustered in 4 demonstration projects, whilst within CIVITAS II (2005-2009) 17 cities in 4 demonstration projects are taking part. These 36 cities all over Europe will be funded by the EU with 100 M € and the overall budget of the Initiative will be more than 300 M €.*

## FOCUS ON EU PROGRAMMES



7th FP: Tomorrow's answer starts today

Special section on Innovation: second sheet devoted to the opportunities offered by the new EU programme for research and technological development

### FP7

FP7 is the short name for the Seventh Framework Programme for Research and Technological Development. This is the EU's main instrument for funding research in Europe and it will run from 2007 to 2013.

The Seventh Framework Programme is made up of four Specific programmes plus a fifth specific programme on nuclear research.

Cooperation (collaborative research) is the programme that finances international cooperation projects across the European Union and beyond in 10 thematic areas, corresponding to major fields in science and research:

- Health
- Food, Agriculture and Biotechnology
- Information and Communication Technologies
- Nanosciences, Nanotechnologies, Materials and new Production Technologies
- Energy
- Environment (including climate change)
- Transport (including Aeronautics)
- Socio-economic sciences and Humanities
- Security
- Space



*In this special section, we describe the main aims and content of the four specific programmes of the 7FP. The first sheet has been published in the edition on 01 of January 2007.*

### SPACE AND SECURITY

**Budget Space: €1.4 billion (07-13)**  
**Security: €1.3 billion (07-13)**

In the last 20 years, Europe has become a technology pioneer through applications such as the Earth Observation and Galileo. Europe has invested in the exploration of space with cost-effective missions and supported collaborative initiatives with the European Space Agency securing its strategic role in this domain.

At the same time, European security is a precondition for prosperity and freedom. The need for a comprehensive security strategy encompassing both civil and defence security measures must be addressed.

### BENEFITS FOR THE EU CITIZENS

Recently, the European Union decided to invest in GMES (Global Monitoring for Environment and Security) which will be instrumental in managing the consequences of natural disasters and climate change. Galileo, amongst other applications, will aid the development of the search and rescue mechanism (SAR).

During FP7, EU funded research will tackle themes linked to civil security (anti-terrorism and crisis management) and will contribute to a whole range of Community policies such as transport, mobility, civil protection, energy, environment and health. By co-operating and coordinating efforts on a Europe-wide scale, the EU can better understand and respond to risks in a constantly changing world.

### Benefits for the researchers

Space-based science is an important driving force for new technological developments that have an impact on our daily lives. Security related research is expected to generate new knowledge and promote the application of new technologies in the field of civil security.

### BENEFITS FOR INDUSTRY AND SMES

Space is a strategic industrial sector for growth and its applications underpin economic activity and government services.

Security research will reinforce the competitiveness of the European security industry by stimulating the cooperation of providers and users for civil security solutions. It will also draw the best intellectual and technological skills across Europe through the active involvement of SMEs.

## SHORTS FROM BRUSSELS

*The European Commission and the European Investment Bank have inaugurated the Jaspers Office in Vienna. This new structure will provide technical assistance to four new Member States, including Czech Republic, in developing projects suitable for funding from the Structural Funds, as well as in using the Union's resources in the best possible way.*

*As soon as the Operational Programme for Structural Funds ready, we can start cooperate with Jaspers for increasing the investment potential for the local economic and social development.*

### **SUPPOLICY PROJECT: ZLIN REGION IN BRUSSELS WORKS FOR 1<sup>ST</sup> PROJECT WORKSHOP**

In 2006, the Zlin Region in Brussels prepared the project "SupPolicy", then financed by the European Commission with a total amount of 136.000 euro for the Zlin Region. The project implementation started in December 2006 and the first results are expected for the beginning of the next month of June.

The Zlin Region in Brussels is thus presently working on the organisation of the first project workshop, during which the German and Italian partners will present and discuss the results of the survey realised in the participating regions. The study aimed at outlining the capacities of the local entities in the fields of research and innovation. Issues such as the available infrastructures, human resources and skills are analysed in order to prepare coherent strategies for the future.

The workshop is scheduled for the 12-13 of Jly in Italy, seat of the project coordinator.

### **JASPERS INITIATIVE: OPENED THE OFFICE IN VIENNA**

On the 3rd of May 2007, the European Investment Bank opened the new regional office for the JASPERS facility. JASPERS – Joint Assistance to Support Projects in European Regions – is an initiative established in 2006 by the European Commission, the EIB and the European Bank for Reconstruction and Development which helps the EU Member States in Central and Eastern Europe to develop high quality projects that will receive support from the EU's Structural and Cohesion Funds.

The Vienna office is the second regional office of JASPERS to be officially opened, following the opening of the first in Warsaw last January. It is already fully staffed and accommodates ten engineers, economists and financial specialists, together with support staff, backed by other expert staff in the European Commission the EIB and the EBRD. The new office is helping the authorities in the Czech Republic, Hungary, Slovakia and Slovenia to prepare major investment projects to be supported by European Union funds during the current financing period 2007 – 2013. Vienna has been selected as the location of the office in the central European area for logistical reasons, being

Assistance from JASPERS is provided free of charge to the beneficiaries and is based on the contribution of staff resources from the EIB and the EBRD combined with financial resources from the technical assistance budget of the European Commission.

The opening of the office was preceded by a workshop that presented examples of the work that JASPERS is engaged in and provided a platform for an exchange of views with representatives from the national administrations of the Czech Republic, Hungary, Slovakia and Slovenia.

A third regional office of JASPERS has been established in Bucharest to assist the development of projects in Romania and Bulgaria and will be officially opened in June.

For more information about the EIB, JASPERS and EU regional policy instruments, please see [www.eib.org](http://www.eib.org) and [www.jaspers.europa.eu](http://www.jaspers.europa.eu) and [http://ec.europa.eu/regional\\_policy/index\\_en.htm](http://ec.europa.eu/regional_policy/index_en.htm)

### **PARTNERSHIP PROPOSAL: AN OFFER FROM ROMANIA**

Bacau County Council, Romanian local public authority is interested to establish collaboration relations with similar entities from our region on basis of mutual interest and agreement.

Bacau County is situated in the Central-Eastern part of Romania and it has an area of 6.602 square km. The population of the county counts 723,518 inhabitants, out of which 50.5% concentrated in the rural areas, it also counts 3 municipalities (Bacau, being the county's capital), 5 towns and 84 communes.

They are interested in realising partnership with their networks composed of local administrations (municipalities, towns, communes), universities, private companies etc.

If you are interested in examining some project proposals, do not hesitate to contact us!

# Calls for proposals

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**Media 2007**

Support for the implementation of Pilot projects

Deadline: **02. 07. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_074/c\\_07420070331en00070008.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_074/c_07420070331en00070008.pdf)

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**Media 2007**

Support for the transnational distribution of European films (selective)

Deadlines: **10. 07. 2007 ; 01. 12. 2007**<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2007:050:0005:0005:EN:PDF>

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**Civil Society**

Framework Programme on Security - Fight against Crime

Deadlines: **16. 07. 2007**<http://eur-lex.europa.eu/JOHtml.do?uri=OJ:C:2007:102:SOM:EN:HTML>

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**Civil Protection Programme 2007**

Civil Protection Financial Instrument – Prevention and other actions

Deadline: **01. 08. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_094/c\\_09420070428en01150115.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_094/c_09420070428en01150115.pdf)

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**Civil Protection Programme 2007**

Civil Protection Simulation Exercise

Deadline: **01. 08. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_094/c\\_09420070428en01160116.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_094/c_09420070428en01160116.pdf)

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**Public Health**

Community action in the field of public health (2003-2008)

Deadlines: **21. 05. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_034/c\\_03420070216en00110011.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_034/c_03420070216en00110011.pdf)

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**Education**

EU-Canada Joint Study and/or Training Programmes

Deadlines: **31. 05. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_062/c\\_06220070316en00060007.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_062/c_06220070316en00060007.pdf)

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**Education**

EU-USA Joint Study and/or Training Programmes

Deadlines: **31. 05. 2007**[http://eur-lex.europa.eu/LexUriServ/site/it/oj/2007/c\\_083/c\\_08320070417it00210022.pdf](http://eur-lex.europa.eu/LexUriServ/site/it/oj/2007/c_083/c_08320070417it00210022.pdf)

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**Higher Education**

Erasmus Mundus – Action 3

Deadlines: **30. 11. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_041/c\\_04120070224en00180019.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_041/c_04120070224en00180019.pdf)

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**Higher Education**

Erasmus Mundus – Action 4

Deadlines: **31. 05. 2007**[http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c\\_041/c\\_04120070224en00180019.pdf](http://eur-lex.europa.eu/LexUriServ/site/en/oj/2007/c_041/c_04120070224en00180019.pdf)

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**Cost Programme**

European Cooperation in the field of Scientific and Technical Research

Deadlines: **30. 09. 2007**<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2007:045:0004:0005:EN:PDF>

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**7FP**

Specific programmes Cooperation, Ideas, People, Capacities

Deadlines: **Various**<http://cordis.europa.eu/fp7/dc/index.cfm>

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## CALENDAR

### MAY

#### 24. 5. 2007

European Investment Bank  
Spring Workshop with Local  
Authorities  
Environmental issues  
Paris

#### 31. 5. – 2. 6. 2007

3rd European regional  
Economic Forum (EREF-2007)  
Brussels

### JUNE

#### 6. 6. 2007

Committee of the Regions  
70<sup>th</sup> Plenary Session  
Brussels

#### 27. 6. 2007

1st EU Roundtable on Cultural  
Tourism  
The contribution of cultural  
heritage and tourism to the  
development of the local  
communities  
European Commission,  
Brussels

## VACANCIES IN EUROPE

### EU Personnel Selection Office

- **Notice of Open Competition**

Information sciences – Library, documentation

Vacancy No.: EPSO/AD/95/07

Grade: AD5 – Administrators

Place of work: Brussels / Luxembourg

Duration of the contract: long term

Deadline: 07. 06. 2007

Info: [http://eur-](http://eur-lex.europa.eu/JOhtml.do?uri=OJ:C:2007:103A:SOM:EN:HTML)

[lex.europa.eu/JOhtml.do?uri=OJ:C:2007:103A:SOM:EN:HTML](http://eur-lex.europa.eu/JOhtml.do?uri=OJ:C:2007:103A:SOM:EN:HTML)

### European Food Safety Authority (EFSA)

- **Information Officers**

Place of work: Parma (IT)

Organization Unit: Communication Unit

Vacancy No: EFSA/X/AD/2007/027

Deadline: 24. 05. 2007

Info:

[http://www.efsa.europa.eu/en/opportunities/recruitment/2007\\_027Infoff\\_ad6.html](http://www.efsa.europa.eu/en/opportunities/recruitment/2007_027Infoff_ad6.html)

### United Nations - Department of Peacekeeping Operation

- **Engineers**

Vacancy No: 06-ENG-PMSS-408988-R-MULTIPLE D/S

Place of work: Field missions

Deadline: Open

Info: <https://jobs.un.org/Galaxy/Release3/vacancy/vacancy.aspx>



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